

Quarterly Issues/ Programs List
WTMJ-TV

~~October 1, 2000~~
January 1, 2001

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education (Choice and charter schools) and welfare reform	TV News	One of the original choice schools, Harambee Community School breaks ground for a 4 million dollar new school	10/4/00	5 p.m.	30 seconds
	TV News	Secretary of Department of Workforce Development in town to see how the transition from paper food stamps to electronic card is working	10/16/00	5 p.m.	20 seconds
	TV News	Milwaukee County Transit System encourages people to ride the bus	10/02/00	4:30 p.m.	45 seconds
A transportation system to move people between jobs and homes	TV News	Public gets a chance to provide input into the redesign of the Marquette Interchange	10/19/00	5 p.m.	75 seconds
	TV News	Village of Pewaukee holds public hearing about the DOT's plan to widen Highway 164	10/03/00	10 p.m.	75 seconds
	TV News	Groundbreaking for new 6 th Street viaduct	10/27/00	5 p.m.	20 seconds
	TV News	Public input meeting on tearing down of the Park Freeway	12/13/00	10 p.m.	40 seconds
City and regional economic development	TV News	New company announces it will take over Capitol Court and tear down part of existing structure, and build a new Wal-Mart and other things	10/11/00	10 p.m.	30 seconds
	TV News	Follow up story from above mentioned Potawatomi Bingo and Casino gives the first of its annual 3 million dollar checks to the city of Milwaukee, part of the agreement the tribe made when it built the new casino	10/11/00	5 p.m.	75 seconds
	TV News	City and Miller Brewing Company announce 5 million dollar project to improve brewery and State Street area	10/25/00	5 p.m.	75 seconds
Crime and violence, especially among juveniles and in school settings	TV News	13 year old boy from Kenosha, stabs a 14 year old boy in the chest during a pick-up football game	10/15/00	10 p.m.	40 seconds
	TV News	Choan Lane is sentenced for negligence in	10/24/00	5 p.m.	75 seconds

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	TV News	managing a magazine subscription sales team that had a traffic accident, killing numerous people, including several teenagers	11/14/00	5 p.m. and 6 p.m.	75 seconds
	TV News	Milwaukee Hamilton High School students brings gun to school, no one is hurt and student is arrested	11/17/00	6 p.m.	60 seconds
	TV News	Milwaukee Pulaski High School soccer team has game stopped in sectional match because of a fight that broke out between its players and Milwaukee Pius players	11/29/00	10 p.m.	75 seconds
	TV News	New Berlin begins a teen court for offenders; judges, lawyers and jury all made up of teens	11/29/00	10 p.m.	90 seconds
Health Care; access and cost	TV News	Waukesha County hit by teenage vandals that cause a lot of damage and video tape themselves doing it	10/01/00	5 p.m. and 10 p.m.	30 seconds
	TV News	Olympian Jackie Joyner-Kersey helps start the annual AIDS Walk, to raise money for research of AIDS and HIV	10/04/00	10 p.m.	75 seconds
Health Care; access and cost	TV News	Northwest General Hospital in danger of shutting down because of financial problems and could affect many people in the central city	10/12/00	10 p.m.	75 seconds
	TV News	15 year old Muskego girl has a rare form of eye cancer, family and friends hold a benefit to help pay for medical bills	10/18/00	5 p.m. and 6 p.m.	75 seconds each
	TV News	Northwest General Hospital announces it is closing its doors, many of the cities poor are without a hospital near them	10/25/00	5 p.m.	75 seconds
	TV News	First batch of flu vaccine makes it in to Milwaukee County, only those most in need will get shots at first	10/27/00	5 p.m. and 6 p.m.	75 seconds each
	TV News	Milwaukee County cancels flu shot clinics because of a shortage of vaccine	10/31/00	5 p.m.	75 seconds
	TV News	Visiting Nurse Association and health department talks about how they are going to handle the shortage of flu vaccine			

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	TV News	Superintendent Spence Korte released Neighborhood Schools report	08/14/00	5:00 p.m.	75 seconds
	TV News	Public hearing on MPS neighborhood schools plan Ribbon cutting for new daycare that caters to mothers on W-2	08/21/00 09/12/00	10:00 p.m. 4:30 p.m.	75 seconds 75 seconds
	TV News	The legislatures joint finance committee approves the MPS Neighborhood Schools Plan	09/26/00	5 p.m.	75 seconds
A transportation system to move people between jobs and homes	TV News	Department of transportation holds public meeting to show public what the Marquette Interchange might look like when it is redone	07/18/00	10 p.m.	75 seconds
	TV News	Milwaukee County Sheriff's Department says the new Lake parkway is under utilized and way below the Department of Transportation's projections	08/15/00	5 p.m.	75 seconds
	TV News	15 miles of highway 45 re-open after being under construction for the summer	08/28/00	4 p.m.	75 seconds
City and regional economic development	TV News	Mayor Norquist announces a neighborhood plan for the W. Fond du Lac Avenue and North Avenue area	07/06/00	5 p.m.	20 seconds
	TV News	Governor Thompson makes announcement about economic development in central city	07/12/00	6 p.m.	75 seconds
	TV News	Milwaukee Common Council votes to condemn the property in the Menomonee Valley in order to start new development	09/06/00	5 p.m.	75 seconds
Crime and violence, especially among juveniles and in school settings	TV News	14 year old northside Milwaukee girl is sexually assaulted and killed in her grandmothers home	07/07/00	5 p.m. 6 p.m. 10 p.m.	75 seconds
	TV News	Two 10 year olds, one 9 year old, and one 8 year old arrested for arrested for stealing more than 100 Pokeman cards from another child	07/21/00	6 p.m.	75 seconds
	TV News	Waukesha County Sheriff William Kruziki speaks	08/13/00	5 p.m.	40 seconds

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related programming included, but were not limited to, the following:

Topic	Source	Text	Date	Time	Duration
Health Care; access and cost	TV News	about school violence to go with new book he has written about how to keep schools safe	08/30/00	6 p.m.	75 seconds
	TV News	Local and federal law enforcement agencies announce new task force targeting drug dealing and gang activity on Milwaukee's north side	09/06/00	10 p.m.	75 seconds
	TV News	18 year old Oak Creek man sexually assaults and kills 14 year old neighbor girl, then commits suicide	05/06/00		
	TV News	Underage drinking party is busted up by Elm Grove Police at same house where a juveniles staged a hoax party last spring	09/26/00	10 p.m.	75 seconds
	TV News	Wisconsin Citizen Action holds a protest outside of Governor Bush appearance for the purpose of asking for affordable prescription medicines	08/21/00	5 p.m.	20 seconds
Health Care; access and cost	TV News	Family health plan announces it is going out of business, it may impact where people get their health care	09/07/00	10 p.m.	75 seconds
	TV News	A shortage of flu vaccine means some people will have to wait to get their shots, only the elderly and those with immune deficiency will get theirs on time	09/29/00	10 p.m.	75 seconds
	TV News	Marquette Dental School does free examinations and cleanings for about 400 low income children	09/30/00	5 p.m.	30 seconds
	TV News		----	----	----
Health Care; access and cost	TV News		----	----	----
Racism in employment, housing and education	TV News		----	----	----

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July, 2000

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education (Choice and Charter) and welfare reform	News Story	Oak Creek looking to set up an alternative high school with other southeast suburbs	4/12/00	10pm	75 seconds
	News Story	Indian Community School announces plans for building a new school in Franklin, would be a national model for Native American education	4/17/00	5pm	75 seconds
Transportation system to move people between jobs and homes	News Story	Preparations begin for major road reconstruction on Highway 45	4/9/00	10pm	75 seconds
	News Story	Rush hour traffic is bad along the construction zone on Highway 45	4/12/00	5pm	75 seconds
City and regional economic development	News Story	Downtown developer is looking at adding another high-rise office tower	4/6/00	10pm	75 seconds
	News Story	Mayfair Mall is considering adding 40 stores and expanding their food court	4/13/00	5pm	75 seconds
	News Story	County will soon unveil plans for a 17 million dollar expansion at Mitchell International Airport, which would mean six new gates	5/6/00	10pm	75 seconds
	News Story	City officials meet to discuss high tech jobs in the area and prove it does have a base for high tech jobs	5/9/00	5pm	75 seconds
	News Story	Governor presents Cudahy with a grant to help with redeveloping its business district	6/2/00	5:00pm	25 seconds
	News Story	Wisconsin Energy announces it will buy the building the Boston Store is in at Grand Avenue	6/26/00	5pm	75 seconds
Crime and violence, especially among juveniles and in school settings	News Story	Seven men charged with first-degree reckless homicide in death of 11-year old Rita Martinez	4/3/00	6pm	75 seconds
	News Story	Employee of Brown Deer High School is arrested for possession of marijuana and smoking it with two students	4/12/00	6pm	75 seconds

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	News Story	60-year old man in Jefferson County charged with sexually assaulting students of his wife's daycare	4/19	5 & 6pm	75 seconds each
	News Story	UW-M holds a news conference to announce the results of a study on juvenile and young adult homicides	4/19/00	5pm	45 seconds
	News Story	One year after the Columbine incident, we look at how local schools are handling the issue of security	4/20/00	5pm	75 seconds
	News Story	North Prairie forms a task force to look into the problem of underage drinking	4/26/00	10pm	75 seconds
	News Story	Preliminary hearing for Clyde Mattsen who is accused of sexually assaulting kinds at his wife's daycare. Wife, Diane is charged with allowing it to happen	4/27/00	5 & 6pm	75 seconds each
	News Story	Kewaskum High School closed for the day because of extensive damage from vandalism	5/15/00	5pm	75 seconds
	News Story	Juveniles attack two elderly men playing golf at Lincoln Park Golf Course	5/22/00	6pm	75 seconds
Health Care; access and costs	News Story	Senator Feingold holds news conference to talk about legislation he is introducing to aid clinics in getting new dentists	4/3/00	5pm	30 seconds
	News Story	Congressman Barrett meets with senior citizens to release his prescription drug survey revealing price discrimination against seniors	4/26/00	6pm	75 seconds
	News Story	Local advocacy group does news conference on prescription medicines, especially the problems for senior citizens	6/20	5pm	20 seconds
	News Story	Senator Feingold talks about new legislation that would make defibrillators more accessible to rural communities	5/12/00	5pm	20 seconds
Family values and development; teen pregnancy and births to unmarried women	News Story	Waukesha County Head Start Project holds Child Family Fest as a way for families to spend more time with each other	4/8/00	6pm	20 seconds

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Racism in employment; housing and education	News Story	NAACP holds a news conference with others who have filed discrimination complaints against Maximus, a W-2 provider	5/13	5pm	30 seconds

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April 1, 2000

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education(Choice and charter schools) and welfare reform	News Story	Public hearing on MPS moving toward stopping busing students	01/19/2000	10:00 pm	75 seconds
A transportation system to move people between jobs and homes	News Story	Allen Edmonds kicks off providing bus transportation from Milwaukee to plant in Port Washington	03/23/2000	5:00 pm	40 seconds
	News Story	Highway 45 reconstruction preps begin, could pose problem on already busy side streets in area	03/26/2000	10:00 pm	90 seconds
City and regional economic development	News Story	Convention and Visitors Business Bureau in Green Bay say the Packers are worth 150 million dollars to local economy	01/10/2000	5:00 pm	75 seconds
	News Story	Summerfest officials unveil updated proposed development for the grounds	01/14/2000	5:00 pm & 6:00 pm	75 seconds
	News Story	City of Milwaukee hosts a job fair to find employment for those laid off from Pfister and Vogel closing	02/10/2000	5:00 pm	75 seconds
Crime and violence, especially among juveniles and in school settings	News Story	First homicide of the year is a teenager shot in a house in early morning hours	01/01/2000	5:00 pm & 6:00 pm	30 seconds
	News Story	U.S. Attorney and other law enforcement officials announce new anti gun program called Operation Cease Fire	01/03/2000	5:00 pm	75 seconds
	News Story	Pipe bomb blows up outside of South Milwaukee High Schools overnight, school continues	01/11/2000	5:00 pm	75 seconds

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Crime and violence, especially among juveniles and in school settings (cont.)	News Story	Young kids arrested for starting fire to a playground in West Bend	01/24/2000	6:00 pm	75 seconds
	News Story	Middle school student in Menomonee Falls brings gun to school	02/23/2000	6:00 pm & 10:00 pm	75 seconds
	News Story	School violence prevention forum is held in Kenosha	02/25/2000	5:00 pm	75 seconds
	News Story	Students from Littleton put on program for students at Hartland Arrowhead High School	03/01/2000	10:00 pm	75 seconds
	News Story	Teen Rally at Carroll College put on by survivors from Columbine High School	03/03/2000	6:00 pm & 10:00 pm	75 seconds
	News Story	Flu outbreak causes emergency room crisis across the city	01/04/2000	5:00 pm	75 seconds
Health care; access and cost	News Story	Flu outbreak is worse because of a nursing shortage	01/05/2000	5:00 pm	75 seconds
	News Story	Shortage of flu vaccine effects those still looking to keep the flu away	01/13/2000	10:00 pm	75 seconds
	News Story	Dentist provides free braces for some low income children in Racine	02/04/2000	4:30 pm	75 seconds
	News Story	Dispute over proposed new rules for transplanted organs	03/18/2000	6:00 pm	75 seconds
	News Story	Bus load of senior citizens heads to Canada because they can get prescription medicines for half the cost	03/22/2000	5:00 pm	75 seconds

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Health care; access and cost (cont.)	News Story	Senior citizens come back from Canada with prescription drugs	03/24/2000	6:00 pm & 10:00 pm	75 seconds
Family values and development; teen pregnancy and births to unmarried women	News Story	Annual child welfare reform report comes out	02/15/2000	4:30 pm	75 seconds
Racism in employment, housing and education					